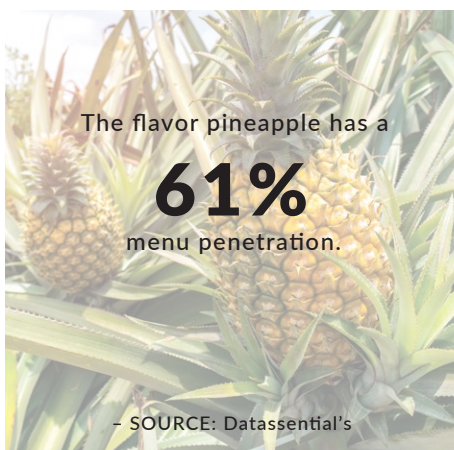




DEPENDABLY DELIGHTFUL

DOLE SOFT SERVE® Pineapple Flavor

Smooth. Sweet. Classic. Pineapple lovers commence. This smooth, tropical treat is the original DOLE SOFT SERVE® flavor that is craved around the world.



MADE IN THE USA



TRUE-TO-FRUIT FLAVOR.

True Profit Potential.

DOLE SOFT SERVE® Profit Potential			
Sales per Day	Daily Profit	Monthly Profit	Annual Profit
25	\$54.75	\$1,642.50	\$19,710.00
50	\$109.50	\$3,285.00	\$39,420.00
100	\$219.00	\$6,570.00	\$78,840.00

Prep is a Snap...1,2,3

For DOLE SOFT SERVE®

- 1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®
- 2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)
- 3) Pour mixture into soft serve machine

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VERSATILE RECIPE OFFERINGS FOR EVEN GREATER FLAVOR POSSIBILITIES

CLASSIC PINEAPPLE FLOAT

1. Prepare DOLE SOFT SERVE® Pineapple Flavor as directed
2. Dispense 5 oz of DOLE SOFT SERVE® Pineapple Flavor in a serving vessel
3. Pour 3 oz of pineapple juice around the soft serve
4. Garnish with Pineapple wedge



PINEAPPLE SUNRISE FLOAT

1. Prepare DOLE SOFT SERVE® Pineapple Flavor as directed
2. Prepare DOLE SOFT SERVE® Strawberry Flavor as directed
3. Fill vessel with finished twist of 5 oz DOLE SOFT SERVE® Pineapple Flavor + DOLE SOFT SERVE® Strawberry Flavor
4. Top finished product with 1+oz of Orange Juice
5. (Optional) Top finished product with 1+oz of Champagne or Prosecco
6. Garnish with a pineapple wedge, pineapple leaf, and fresh strawberry



SUNSHINE TWIST

1. Prepare DOLE SOFT SERVE® Pineapple Flavor as directed
2. Prepare DOLE SOFT SERVE® Cherry Flavor as directed
3. Twist both together into a 5 oz dish



DOLE SOFT SERVE® PINEAPPLE-FLAVORED SOFT SERVE MIX, NATURALLY & ARTIFICIALLY FLAVORED

Product Code: D581-A6120

UPC: 10072058610194

DOT Code: 560382

Case Pack: 4/4.4 lbs

Serving Size: 2/3 cup prepared (117g)

Servings per Bag: About 72*

Servings per Case: 288

*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

Nutrition Facts	
About 72 servings per container	
Serving size	2 Tbsp (28g)
[Makes 2/3 Cup Soft Serve (117g)]	
Amount per serving	110
Calories	
% Daily Value*	
Total Fat 0.5g	1%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 10mg	0%
Total Carbohydrate 26g	9%
Dietary Fiber 0g	0%
Total Sugars 25g	
Includes 25g Added Sugars	50%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 9mg	0%
Iron 0mg	0%
Potassium 1mg	0%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

LEARN MORE about other DOLE SOFT SERVE® flavors, including Strawberry, Mango, Lime, Lemon, Raspberry, Orange, Cherry & Watermelon at DoleSoftServe.com.

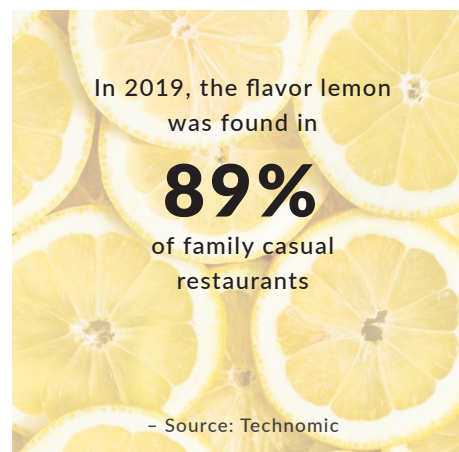
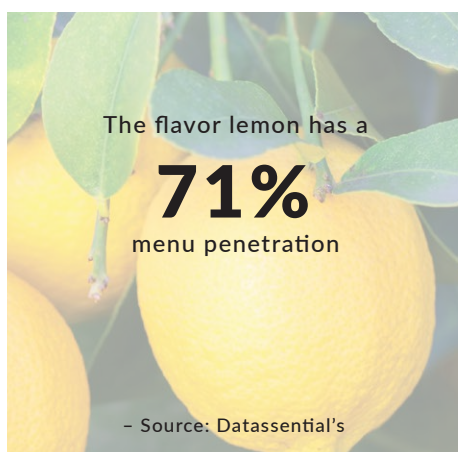
DLSS_PINE_20B



LIP SMACKING SMILES!

DOLE SOFT SERVE® Lemon Flavor

Equal parts sweet and tart – DOLE SOFT SERVE® Lemon Flavor is a delectable, sharp addition to the soft serve lineup. This optimistic flavor tastes freshly squeezed and twists in a perfectly timed lip smack that is sure to leave you with a smile.



MADE IN THE USA



TRUE-TO-FRUIT FLAVOR. True Profit Potential.

DOLE SOFT SERVE® Profit Potential

Sales per Day	Daily Profit	Monthly Profit	Annual Profit
25	\$54.75	\$1,642.50	\$19,710.00
50	\$109.50	\$3,285.00	\$39,420.00
100	\$219.00	\$6,570.00	\$78,840.00

Prep is a Snap...1,2,3

For DOLE SOFT SERVE®



- 1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®



- 2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)



- 3) Pour mixture into soft serve machine

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VERSATILE RECIPE OFFERINGS FOR EVEN GREATER FLAVOR POSSIBILITIES

LEMON FLOAT



1. Prepare DOLE SOFT SERVE® Lemon Flavor as directed
2. Place 6 oz. serving of prepared DOLE SOFT SERVE® Lemon Flavor in a glass
3. Pour 4 oz. Lemon Lime soda over top
4. Serve with a straw

COCONUTTY LEMON DROP



1. Prepare DOLE SOFT SERVE® Lemon Flavor as directed
2. Place 4 oz. serving of prepared DOLE SOFT SERVE® Lemon Flavor in a serving dish
3. Top with approximately 1 oz. of toasted coconut flakes

LEMON PISTACHIO CHOCOLATE SUNDAE



1. Prepare DOLE SOFT SERVE® Lemon Flavor as directed
2. Place 4 oz. serving of prepared DOLE SOFT SERVE® Lemon Flavor in a serving dish
3. Drizzle with chocolate syrup
4. Top with approximately 1 oz. chopped pistachios

DOLE SOFT SERVE® LEMON-FLAVORED SOFT SERVE MIX, NATURALLY FLAVORED

Product Code: D585-A6448

UPC: 10072058614949

DOT Code: 605490

Case Pack: 4/4.4 lbs

Serving Size: 2/3 cup prepared (117g)

Servings per Bag: About 72*

Servings per Case: 288

*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

Nutrition Facts

About 72 servings per container	
Serving size	2 Tbsp (28g)
[Makes 2/3 Cup Soft Serve (117g)]	
Amount per serving	
Calories	110
% Daily Value*	
Total Fat 0.5g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 10mg	0%
Total Carbohydrate 26g	9%
Dietary Fiber 0g	0%
Total Sugars 24g	
Includes 23g Added Sugars	46%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 8mg	0%
Iron 0mg	0%
Potassium 4mg	0%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

LEARN MORE about other DOLE SOFT SERVE® flavors, including Pineapple, Mango, Lime, Strawberry, Raspberry, Orange, Cherry & Watermelon at DoleSoftServe.com.



THE ART OF TART

DOLE SOFT SERVE® Lime Flavor

Tart, tasty, and refreshingly creamy, DOLE SOFT SERVE® Lime Flavor is deliciously dreamy! This fresh, true-to-fruit flavor is exceptionally enjoyable on its own, and it can be topped or twisted for additional on-trend treats. Simply sprinkle with chili powder for a sweet heat or twist with DOLE SOFT SERVE® Lemon Flavor for a succulent citrus dessert. Vegan, gluten-free, low fat, and more, DOLE SOFT SERVE® Lime Flavor makes the tartness trend enjoyable for all!



The flavor lime has a

52%

menu penetration

– Source: Datassential's

According to 2020 insights, frozen treats is an expanding category in desserts.

– Source: Mintel

The number of products with the flavor lime has grown

11%

from 2017-2019.

– Source: Mintel



MADE IN THE USA



TRUE-TO-FRUIT FLAVOR.

True Profit Potential.

DOLE SOFT SERVE® Profit Potential			
Sales per Day	Daily Profit	Monthly Profit	Annual Profit
25	\$54.75	\$1,642.50	\$19,710.00
50	\$109.50	\$3,285.00	\$39,420.00
100	\$219.00	\$6,570.00	\$78,840.00

Prep is a Snap...1,2,3

For DOLE SOFT SERVE®



- 1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®



- 2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)



- 3) Pour mixture into soft serve machine

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VERSATILE RECIPE OFFERINGS FOR EVEN GREATER FLAVOR POSSIBILITIES

LIME SPRITZER



1. Fill cup with approximately 4 oz DOLE SOFT SERVE® Lime Flavor
2. Pour Lemon or Lime flavored soda around soft serve
3. Serve with a spoon & straw

LIME MOSCOW MULE



1. Fill vessel with approximately 5 oz DOLE SOFT SERVE® Lime Flavor
2. Top product with 5 oz of Ginger Beer or Ginger Ale
3. Top with 5 oz of Vodka
4. Garnish with fresh lime wedge

KEY LIME PIE



1. Fill vessel with approximately 5 oz DOLE SOFT SERVE® Lime Flavor
2. Top soft serve with caramel syrup
3. Sprinkle with graham cracker crumbs
4. Garnish with fresh lime wedge

DOLE SOFT SERVE® LIME-FLAVORED SOFT SERVE MIX, NATURALLY FLAVORED

Product Code: D586-A6120

UPC: 10072058619418

DOT Code: 671891

Case Pack: 4/4.4 lbs

Serving Size: 2/3 cup prepared (117g)

Servings per Bag: 72*

Servings per Case: 288

*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

Nutrition Facts	
About 72 servings per container	
Serving size	2 Tbsp (28g)
[Makes 2/3 Cup Soft Serve (117g)]	
Amount per serving	
Calories	110
% Daily Value*	
Total Fat 0.5g	1%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 10mg	0%
Total Carbohydrate 26g	9%
Dietary Fiber 0g	0%
Total Sugars 24g	
Includes 24g Added Sugars	48%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 8mg	0%
Iron 0mg	0%
Potassium 0mg	0%
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

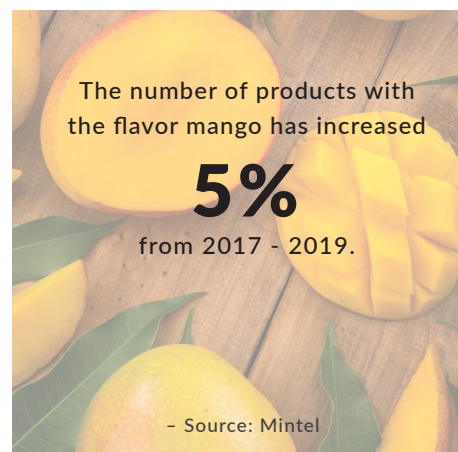
LEARN MORE about other DOLE SOFT SERVE® flavors, including Pineapple, Mango, Lemon, Strawberry, Raspberry, Orange, Cherry & Watermelon at DoleSoftServe.com.



SATISFY THE MANGO MADNESS

DOLE SOFT SERVE® Mango Flavor

This sweet, creamy true-to-fruit flavor will bring an authentic tropical experience to your menu. This product makes it easy to satisfy your customers' seasonal spring and summer cravings. Serve it alone or combine with other flavors for a cool signature creation.



MADE IN THE USA



TRUE-TO-FRUIT FLAVOR. True Profit Potential.

DOLE SOFT SERVE® Profit Potential			
Sales per Day	Daily Profit	Monthly Profit	Annual Profit
25	\$54.75	\$1,642.50	\$19,710.00
50	\$109.50	\$3,285.00	\$39,420.00
100	\$219.00	\$6,570.00	\$78,840.00

Prep is a Snap...1,2,3

For DOLE SOFT SERVE®

- 1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®
- 2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)
- 3) Pour mixture into soft serve machine

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VERSATILE RECIPE OFFERINGS FOR EVEN GREATER FLAVOR POSSIBILITIES

COCONUT MANGO FLOAT

1. Prepare DOLE SOFT SERVE® Mango Flavor as directed
2. Pour 0.5 oz of coconut milk onto 5 oz of soft serve
3. Pour 0.5 oz of pineapple juice onto soft serve
4. Garnish with shaved coconut and mango slice



MANGO VANILLA CHEESECAKE

1. Prepare DOLE SOFT SERVE® Mango Flavor as directed
2. Fill vessel with finished 5 oz DOLE SOFT SERVE® Mango Flavor
3. Drizzle 0.5+ oz white chocolate sauce
4. Top with 1 tbsp. of cheesecake bites and 1 tsp. of graham cracker crumbs



TROPICAL TWIST

1. Prepare DOLE SOFT SERVE® Mango Flavor as directed
2. Prepare DOLE SOFT SERVE® Pineapple Flavor as directed
3. Fill serving vessel with twist of flavors



DOLE SOFT SERVE® MANGO-FLAVORED SOFT SERVE MIX, WITH OTHER NATURAL FLAVORS

Product Code: D561-A6120

UPC: 10072058611900

DOT Code: 576123

Case Pack: 4/4.5 lbs

Serving Size: 2/3 cup prepared (117g)

Servings per Bag: About 72*

Servings per Case: 288

*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

Nutrition Facts	
About 72 servings per container	
Serving size	2 Tbsp (28g)
[Makes 2/3 Cup Soft Serve (117g)]	
Amount per serving	
Calories	110
	% Daily Value*
Total Fat 0.5g	1%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 10mg	0%
Total Carbohydrate 26g	9%
Dietary Fiber 0g	0%
Total Sugars 25g	
Includes 25g Added Sugars	50%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 0mg	0%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

LEARN MORE about other DOLE SOFT SERVE® flavors, including Pineapple, Strawberry, Lime, Lemon, Raspberry, Orange, Cherry & Watermelon at DoleSoftServe.com.

DLSS_MNGO_20B



CITRUS BLISS

DOLE SOFT SERVE® Orange Flavor

Don't be fooled – this is soft serve, not a plump, juicy citrus. But it sure does taste just like it! This fruity, sweet flavor will cool you down from the inside out and make you feel just as good as it tastes. A flavor so diverse it can claim breakfast, lunch, dinner, and snack time.



The flavor orange has a

78.7%
menu penetration

– SOURCE: Datassential's

The flavor orange is the

17th

most common frozen
treats flavor

– Source: Mintel

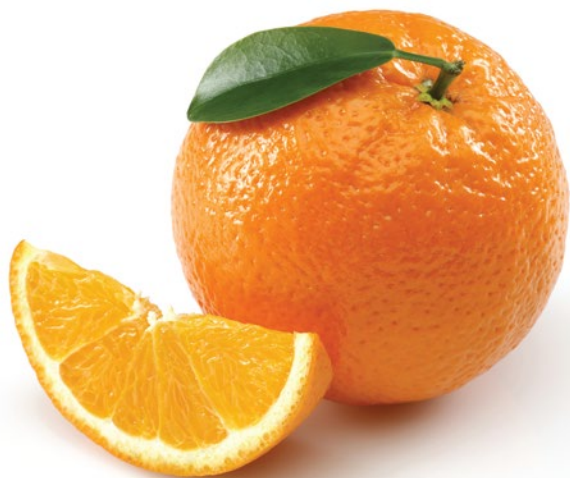
The number of desserts with
the flavor orange increased

15.6%
from 2018 to 2019

– Source: Mintel



MADE IN THE USA



TRUE-TO-FRUIT FLAVOR.

True Profit Potential.

DOLE SOFT SERVE® Profit Potential			
Sales per Day	Daily Profit	Monthly Profit	Annual Profit
25	\$54.75	\$1,642.50	\$19,710.00
50	\$109.50	\$3,285.00	\$39,420.00
100	\$219.00	\$6,570.00	\$78,840.00

Prep is a Snap...1,2,3

For DOLE SOFT SERVE®



- 1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®



- 2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)



- 3) Pour mixture into soft serve machine

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VERSATILE RECIPE OFFERINGS FOR EVEN GREATER FLAVOR POSSIBILITIES



CHOCOLATE COVERED ORANGE

1. Prepare DOLE SOFT SERVE® Orange Flavor as directed
2. Fill vessel with 5 oz DOLE SOFT SERVE® Orange Flavor
3. Top finished product with chocolate syrup



ORANGE PINEAPPLE FLOAT

1. Prepare DOLE SOFT SERVE® Orange Flavor as directed
2. Dispense 5 oz of DOLE SOFT SERVE® Orange Flavor in serving vessel
3. Pour 1+ oz of pineapple juice over soft serve



ORANGE DREAM-TICKLER

1. Prepare DOLE SOFT SERVE® Orange Flavor as directed
2. Dispense 5 oz of DOLE SOFT SERVE® Orange Flavor in serving vessel
3. Pour 1+ oz of cream soda over soft serve

DOLE SOFT SERVE® ORANGE-FLAVORED SOFT SERVE MIX, WITH OTHER NATURAL FLAVORS

Product Code: D531-A6120

UPC: 10072058610910

DOT Code: 560386

Case Pack: 4/4.4 lbs

Serving Size: 2/3 cup prepared (117g)

Servings per Bag: About 72*

Servings per Case: 288

*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

Nutrition Facts	
About 72 servings per container	
Serving size 2 Tbsp (28g)	
[Makes 2/3 Cup Soft Serve (117g)]	
Amount per serving	
Calories	110
	% Daily Value*
Total Fat 0.5g	1%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 10mg	0%
Total Carbohydrate 26g	9%
Dietary Fiber 0g	0%
Total Sugars 24g	
Includes 24g Added Sugars	48%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 9mg	0%
Iron 0mg	0%
Potassium 0mg	0%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

LEARN MORE about other DOLE SOFT SERVE® flavors, including Pineapple, Mango, Lime, Strawberry, Lemon, Raspberry, Cherry & Watermelon at DoleSoftServe.com.



PARADISE POWERED BY POMEGRANATE

Introducing
DOLE SOFT SERVE®
Pomegranate-Flavored
With Other Natural Flavors

Make your crowd go wild with an exotic frozen treat! DOLE SOFT SERVE® Pomegranate-flavored, true-to-fruit indulgence makes it easy to serve up a fresh twist on a trending flavor. Guests will love this soft serve as-is or with their favorite toppings. You'll love a convenient and versatile dry mix that's dairy-free, vegan, low fat, Kosher OUD, Halal and free of gluten, lactose, and cholesterol. Welcome to the sweet life!



Pomegranate's growth is predicted to outperform

78%

of all other foods, beverage, and ingredients through 2023

– Source: Haiku™ Datassential

Pomegranate maintains a high MENU VERSATILITY SCORE of

58%

indicating this flavor profile works well in many different cuisine types

– Source: Datassential MenuTrends™

A Generational Favorite

86%

Average "Love" Pomegranate Flavor (Gen Z's and Millennials)

– Source: Datassential SNAP™ 2021



MADE IN THE USA



TRUE-TO-FRUIT FLAVOR. True Profit Potential.

DOLE SOFT SERVE® Profit Potential

Sales per Day	Daily Profit	Monthly Profit	Annual Profit
25	\$54.75	\$1,642.50	\$19,710.00
50	\$109.50	\$3,285.00	\$39,420.00
100	\$219.00	\$6,570.00	\$78,840.00

Prep is a Snap...1,2,3

For DOLE SOFT SERVE®



- 1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®



- 2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)



- 3) Pour mixture into soft serve machine

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VERSATILE RECIPE OFFERINGS FOR EVEN GREATER FLAVOR POSSIBILITIES

POMEGRANATE COCONUT SHAKE

Makes: 1-16 fl oz drink

1. Dispense 1 1/2 cup DOLE SOFT SERVE® Pomegranate-Flavored from the soft serve machine into a stainless mixing cup
2. Add 2 cups crushed ice, 3/4 cup coconut milk, and 1/2 cup ice water to the soft serve
3. Using a drink blender (i.e. milkshake spinner or concrete blender etc.) blend all ingredients until smooth, about 1 minute
4. Pour into chilled glasses and garnish with 1 Tbsp pomegranate seeds and 1 Tbsp coconut flakes (optional)



POMEGRANATE CITRUS SHAKE

Makes: 1-16 fl oz drink

1. Dispense 1 1/2 cup DOLE SOFT SERVE® Pomegranate-Flavored from the soft serve machine into a stainless mixing cup
2. Add 3/4 cup orange juice and 1 cup ice water to the soft serve. Mix in drink blender until smooth, about 1 minute.
3. Pour into chilled glasses and garnish with whipped cream and pomegranate seeds



POMEGRANATE PINEAPPLE TWIST

1. Prepare DOLE SOFT SERVE® Pomegranate-Flavored as directed
2. Prepare DOLE SOFT SERVE® Pineapple-Flavored as directed
3. Fill serving dish with 5 oz twist of pomegranate and pineapple flavors



DOLE SOFT SERVE® POMEGRANATE-FLAVORED SOFT SERVE MIX, WITH OTHER NATURAL FLAVORS

Product Code: D594-A6120

UPC: 10072058633100

DOT Code: 743027

Case Pack: 4/4.4 lbs

Serving Size: 2/3 cup prepared (117g)

Servings per Bag: About 72*

Servings per Case: 288

*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

Nutrition Facts

About 72 servings per container
Serving size **2 Tbsp (28g)**
[Makes 2/3 Cup Soft Serve (117g)]

Amount per serving	
Calories	110
	% Daily Value*
Total Fat 0.5g	1%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 10mg	0%
Total Carbohydrate 25g	9%
Dietary Fiber 0g	0%
Total Sugars 24g	
Includes 24g Added Sugars	48%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 9mg	0%
Iron 0mg	0%
Potassium 1mg	0%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

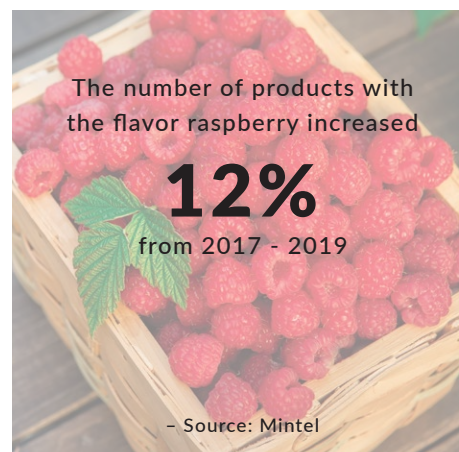
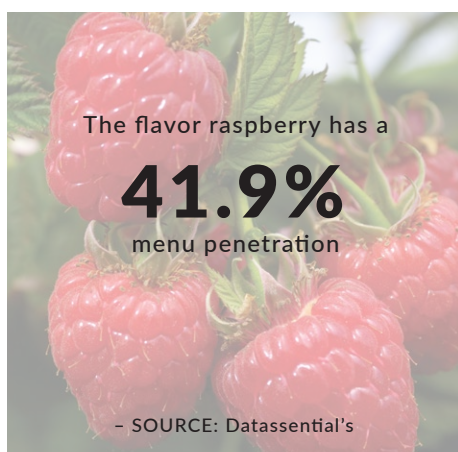
LEARN MORE about other DOLE SOFT SERVE® flavors, including Pineapple, Mango, Lemon, Strawberry, Raspberry, Lime, Watermelon, Cherry and Orange at DoleSoftServe.com.



RAZZLE-DAZZLE RASPBERRY

DOLE SOFT SERVE® Raspberry Flavor

Razzle is right! This full-flavor soft serve is sure to wake up all your senses. It's a bright, vibrant, true-to-fruit berry explosion that pairs wonderfully with many other flavor combinations.



MADE IN THE USA



TRUE-TO-FRUIT FLAVOR. True Profit Potential.

DOLE SOFT SERVE® Profit Potential			
Sales per Day	Daily Profit	Monthly Profit	Annual Profit
25	\$54.75	\$1,642.50	\$19,710.00
50	\$109.50	\$3,285.00	\$39,420.00
100	\$219.00	\$6,570.00	\$78,840.00

Prep is a Snap...1,2,3

For DOLE SOFT SERVE®



- 1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®



- 2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)



- 3) Pour mixture into soft serve machine

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VERSATILE RECIPE OFFERINGS FOR EVEN GREATER FLAVOR POSSIBILITIES



CHOCOLATE RASPBERRY DIVINE

1. Prepare DOLE SOFT SERVE® Raspberry Flavor as directed
2. Fill vessel with 5 oz DOLE SOFT SERVE® Raspberry Flavor
3. Top finished product with chocolate syrup & white chocolate syrup
4. Add brownie chunks around soft serve
5. Garnish with fresh raspberries



RASPBERRY FLOAT

1. Prepare DOLE SOFT SERVE® Raspberry Flavor as directed
2. Fill vessel with 5 oz serving of prepared DOLE SOFT SERVE® Raspberry flavor
3. Pour 4 oz Lemon Lime Soda over top
4. Garnish with fresh raspberries



RASPBERRY LIME TWIST

1. Prepare DOLE SOFT SERVE® Raspberry Flavor as directed
2. Prepare DOLE SOFT SERVE® Lime Flavor as directed
3. Fill serving dish with 5 oz twist of raspberry and lime flavors

DOLE SOFT SERVE® RASPBERRY-FLAVORED SOFT SERVE MIX, WITH OTHER NATURAL FLAVORS

Product Code: D551-A6120

UPC: 10072058611818

DOT Code: 576152

Case Pack: 4/4.6 lbs

Serving Size: 2/3 cup prepared (117g)

Servings per Bag: About 72*

Servings per Case: 288

*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

Nutrition Facts	
About 72 servings per container	
Serving size	2 Tbsp (29g)
[Makes 2/3 Cup Soft Serve (117g)]	
Amount per serving	
Calories	110
% Daily Value*	
Total Fat 0.5g	1%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 5mg	0%
Total Carbohydrate 27g	10%
Dietary Fiber 0g	0%
Total Sugars 26g	
Includes 26g Added Sugars	52%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 9mg	0%
Iron 0mg	0%
Potassium 0mg	0%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

LEARN MORE about other DOLE SOFT SERVE® flavors, including Pineapple, Mango, Lime, Strawberry, Lemon, Orange, Cherry & Watermelon at DoleSoftServe.com.



CREAMY, DREAMY

DOLE SOFT SERVE® Strawberry Flavor

Sweet, fruity flavor meets cool, creamy goodness with DOLE SOFT SERVE® Strawberry Flavor.

Great as a stand-alone item or perfect for elevating a variety of creations on your menu, this convenient product has a whole lot to offer you and your customers. DOLE SOFT SERVE® Strawberry Flavor is bursting with unique possibilities regardless of skill level or kitchen equipment. See how easy it is to bring this creamy sweet flavor to your menu.



The flavor strawberry has a

53.6%
menu penetration.

– SOURCE: Datassential's

Strawberry has been the

3rd
most common frozen treat
flavor over the last five years.

– Source: Mintel

The number of products with
the ingredient strawberry
has increased

10%
from 2017 - 2019.

– Source: Mintel



MADE IN THE USA



TRUE-TO-FRUIT FLAVOR. True Profit Potential.

DOLE SOFT SERVE® Profit Potential			
Sales per Day	Daily Profit	Monthly Profit	Annual Profit
25	\$54.75	\$1,642.50	\$19,710.00
50	\$109.50	\$3,285.00	\$39,420.00
100	\$219.00	\$6,570.00	\$78,840.00

Prep is a Snap...1,2,3

For DOLE SOFT SERVE®



- 1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®



- 2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)



- 3) Pour mixture into soft serve machine

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VERSATILE RECIPE OFFERINGS FOR EVEN GREATER FLAVOR POSSIBILITIES



CHOCOLATE COVERED STRAWBERRY

1. Prepare DOLE SOFT SERVE® Strawberry Flavor as directed
2. Place 5 oz serving of prepared DOLE SOFT SERVE® Strawberry Flavor into a serving dish
3. Top with about 1 oz of dark chocolate sauce or self-freeze topping



STRAWBERRY YOGURT PARFAIT

1. Prepare DOLE SOFT SERVE® Strawberry Flavor as directed
2. Place about 2 oz of vanilla Greek yogurt in the bottom of a serving vessel
3. Dice fresh fruit of your choice and layer on top of yogurt
4. Cover with a generous layer of DOLE SOFT SERVE® Strawberry Flavor
5. Top with fresh fruit of your choice



STRAWBERRY WAFFLE

1. Prepare waffle as directed
2. Prepare DOLE SOFT SERVE® Strawberry Flavor as directed
3. Top with 3 to 5 oz of prepared DOLE SOFT SERVE® Strawberry Flavor
4. Add fresh sliced strawberries and whipped cream on top
5. Serve immediately

DOLE SOFT SERVE® STRAWBERRY-FLAVORED SOFT SERVE MIX, WITH OTHER NATURAL FLAVORS

Product Code: D542-A6120

UPC: 10072058615533

DOT Code: 632335

Case Pack: 4/4.5 lbs

Serving Size: 2/3 cup prepared (117g)

Servings per Bag: About 72*

Servings per Case: 288

*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

Nutrition Facts

About 72 servings per container
Serving size 2 Tbsp (28g)
[Makes 2/3 Cup Soft Serve (117g)]

Amount per serving	
Calories	110
	% Daily Value*
Total Fat 0.5g	1%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 10mg	0%
Total Carbohydrate 26g	9%
Dietary Fiber 0g	0%
Total Sugars 25g	
Includes 25g Added Sugars	50%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 10mg	0%
Iron 0mg	0%
Potassium 5mg	0%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

LEARN MORE about other DOLE SOFT SERVE® flavors, including Pineapple, Mango, Lime, Lemon, Raspberry, Orange, Cherry & Watermelon at DoleSoftServe.com.



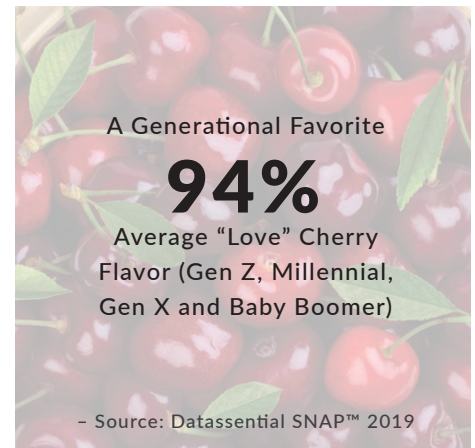
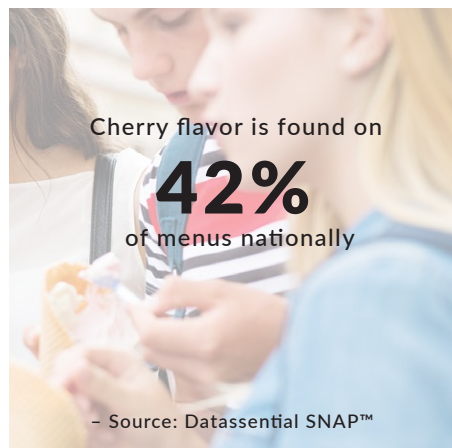
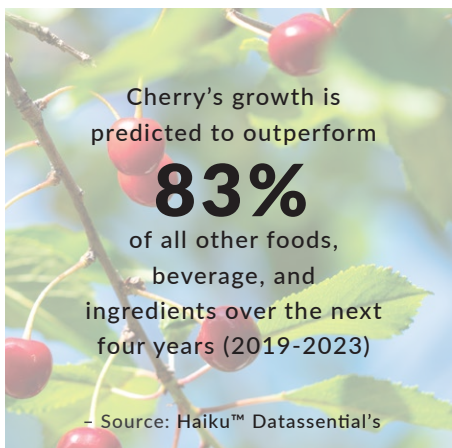
PRETTY PLEASE WITH A CHERRY ON TOP

Introducing DOLE SOFT SERVE® Cherry

True-to-Fruit tart with a hint of subtle sweet, DOLE SOFT SERVE® Cherry makes any moment a refreshing treat. A generational favorite, liked by the Gen Z, Millennial, Gen X and Baby Boomer* crowds alike. A versatile flavor to create many delectable offerings from floats to desserts. Vegan, gluten-free and more, DOLE SOFT SERVE® Cherry is sure to please all!



*Source: Datassential SNAP™ 2019



MADE IN THE USA



TRUE-TO-FRUIT FLAVOR. True Profit Potential.

DOLE SOFT SERVE® Profit Potential			
Sales per Day	Daily Profit	Monthly Profit	Annual Profit
25	\$54.75	\$1,642.50	\$19,710.00
50	\$109.50	\$3,285.00	\$39,420.00
100	\$219.00	\$6,570.00	\$78,840.00

Prep is a Snap...1,2,3

For DOLE SOFT SERVE®



- 1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®



- 2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)



- 3) Pour mixture into soft serve machine

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VERSATILE RECIPE OFFERINGS FOR EVEN GREATER FLAVOR POSSIBILITIES

DARK CHOCOLATE CHERRY TRUFFLE

1. Prepare DOLE SOFT SERVE® Cherry as directed
2. Add Dark Chocolate pieces on top of 5oz of finished DOLE SOFT SERVE® Cherry
3. Additionally add Brownie pieces to the finished DOLE SOFT SERVE® Cherry
4. Drizzle on top of finished DOLE SOFT SERVE® Cherry, approx ½ oz. of Chocolate sauce



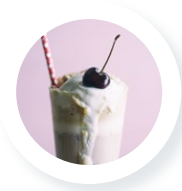
CHERRY S'MORES

1. Prepare DOLE SOFT SERVE® Cherry as directed
2. Add Marshmallow pieces on top of 5oz of finished DOLE SOFT SERVE® Cherry
3. Additionally add Graham Cracker Cookies and Chocolate pieces to the finished DOLE SOFT SERVE® Cherry
4. Drizzle on top of finished DOLE SOFT SERVE® Cherry, approx ½ oz. of Chocolate sauce



CHERRY COLA FLOAT

1. Prepare DOLE SOFT SERVE® Cherry as directed
2. Place a 5 oz. serving of prepared DOLE SOFT SERVE® Cherry in a serving dish
3. Top with approx 1+ oz. of Cherry Cola on top of 5oz of finished DOLE SOFT SERVE® Cherry



DOLE SOFT SERVE® CHERRY-FLAVORED SOFT SERVE MIX, WITH OTHER NATURAL FLAVOR

Product Code: D571-A6120

UPC: 10072058621411

DOT Code: 707521

Case Pack: 4/4.5 lbs

Serving Size: 2/3 cup prepared (117g)

Servings per Bag: About 72*

Servings per Case: 288

*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

Nutrition Facts

About 72 servings per container	
Serving size	2 Tbsp (28g)
[Makes 2/3 Cup Soft Serve (117g)]	
Amount per serving	
Calories	110
% Daily Value*	
Total Fat 0.5g	1%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 10mg	0%
Total Carbohydrate 26g	9%
Dietary Fiber 0g	0%
Total Sugars 24g	
Includes 24g Added Sugars	48%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 8mg	0%
Iron 0mg	0%
Potassium 0mg	0%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

LEARN MORE about other DOLE SOFT SERVE® flavors, including Pineapple, Mango, Lemon, Strawberry, Raspberry, Lime, Watermelon and Orange at DoleSoftServe.com.

DLSS_CRY_20B



SUMMERTIME FUN WITH REFRESHING WATERMELON

Introducing DOLE SOFT SERVE®
Watermelon Flavor

A refreshing Watermelon flavor with a gentle touch of sweetness. This true to fruit flavor will bring the essence of summer to all who indulge. Vegan and gluten free for the masses and multiple dessert solutions.



Watermelon's growth is predicted to outperform

97%

of all other foods, beverage, and ingredients through 2023

- Source: Datassential SNAP™ 2020

Watermelon flavor is projected to grow

15%

through 2023

- Source: Datassential SNAP™ 2020

A Generational Favorite

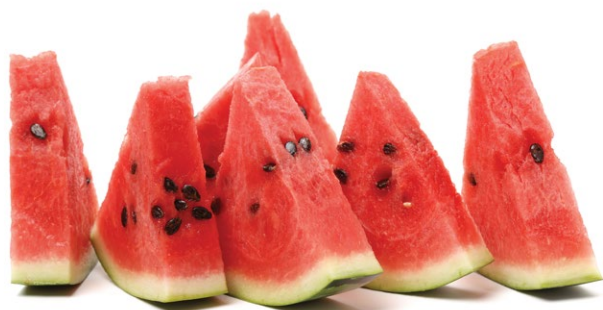
99%

Average "Love" Watermelon Flavor (Gen Z, Millennial, Gen X and Baby Boomer)

- Source: Datassential SNAP™ 2020



MADE IN THE USA



TRUE-TO-FRUIT FLAVOR. True Profit Potential.

DOLE SOFT SERVE® Profit Potential			
Sales per Day	Daily Profit	Monthly Profit	Annual Profit
25	\$54.75	\$1,642.50	\$19,710.00
50	\$109.50	\$3,285.00	\$39,420.00
100	\$219.00	\$6,570.00	\$78,840.00

Prep is a Snap...1,2,3

For DOLE SOFT SERVE®



- 1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®



- 2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)



- 3) Pour mixture into soft serve machine

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VERSATILE RECIPE OFFERINGS FOR EVEN GREATER FLAVOR POSSIBILITIES



WATERMELON MARTINI

1. Prepare DOLE SOFT SERVE® Watermelon Flavor as directed
2. Pour ½+ oz. of vodka and 1 teaspoon of lemon juice on top of prepared soft serve and mix
3. Garnish with lemon twist



WATERMELON FLOAT

1. Prepare DOLE SOFT SERVE® Watermelon Flavor as directed
2. Pour 1+ oz. of lime soda over prepared soft serve
3. Garnish with mint and lime



LIME-MELON TWIST

1. Prepare DOLE SOFT SERVE® Watermelon Flavor as directed
1. Prepare DOLE SOFT SERVE® Lime Flavor as directed
3. Twist both flavors into a 5oz. Vessel and serve

DOLE SOFT SERVE® WATERMELON-FLAVORED SOFT SERVE MIX, WITH OTHER NATURAL FLAVOR

Product Code: D520-A6120

UPC: 10072058621855

DOT Code: 716218

Case Pack: 4/4.5 lbs

Serving Size: 2/3 cup prepared (117g)

Servings per Bag: About 72*

Servings per Case: 288

*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

Nutrition Facts	
About 72 servings per container	
Serving size	2 Tbsp (28g)
[Makes 2/3 Cup Soft Serve (117g)]	
Amount per serving	
Calories	110
% Daily Value*	
Total Fat 0.5g	1%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 26g	9%
Dietary Fiber 0g	0%
Total Sugars 25g	
Includes 25g Added Sugars	50%
Protein 0g	
Vitamin D 0mcg 0%	Calcium 9mg 0%
Iron 0mg 0%	Potassium 2mg 0%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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